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Marshalling the Troops for ESG Reporting

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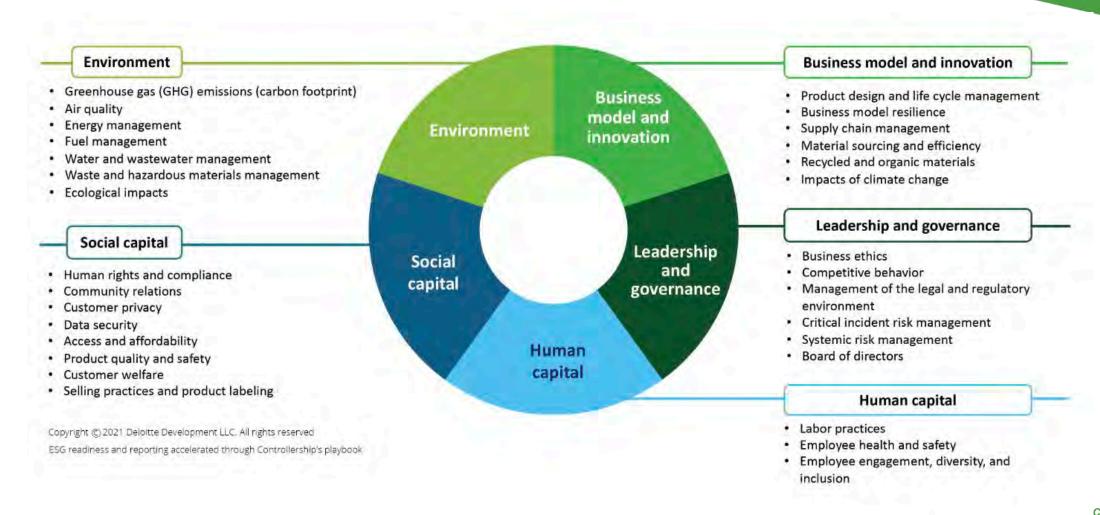
Deloitte





RISKUNDER ONE ROOF

ESG Overview







The ESG Revolution

The shift in market orientation towards a concentrated focus on ESG has resulted in market expectations for voluntary ESG disclosure from most corporations.

70%



Percent of institutions that have implemented **ESG-related investment** policies.

Of these, the majority look to third party scores and ratings, augmented by company reports and regulatory filings.²

93%



Subset of investors that are dissatisfied with disclosure of ESG-related risks.

The biggest barrier to disclosure is the is lack of high-quality and material information.³

84%



2019

Percent of **Supply Chain** organizations that plan on investing in **climate change** and **mitigation measures** in 2021 and beyond.⁴

+700%

2021



The increase in **mention of ESG during corporate earnings calls** between
2019 and 2021.¹

2005 — 2007 — 2009 — 2011 — 2013 — 2015 — 2017 —



RISKUNDER ONE ROOF

Introducing ESG 2.0

PROPOSED MANDATORY CLIMATE DISCLOSURES



The registrant's direct GHG emissions (Scope 1)



Indirect GHG emissions from purchased electricity and other forms of energy (Scope 2)



Indirect emissions from upstream and downstream activities in a registrant's value chain (Scope 3)





Enhancement and Standardization of Climate-Related
Disclosures, a 534-page proposal issued on March 21, 2022, by
the SEC, floats disclosure requirements for direct and indirect
GHG emissions and Climate Risk Disclosure



WHAT DOES 2.0 MEAN FOR THE INDUSTRY?



INCREASED SCOPE 3 CATEGORY EMISSIONS REPORTING¹

While data collection, visibility, and measurement ambiguity have restricted Scope 3 category reporting to date, climate urgency, enhanced by COP26, is forcing companies to interrogate their value chains to advance scope 3 reporting.



EXPANDED SUSTAINABILITY SCOPE²

Emerging sustainability exposure to country risk, war, energy security, and humanitarian concerns across an organizations' value chain are broadening the scope of required ESG reporting coverage.



LOOMING ASSURANCE EXPECTATIONS³

Investment circles are now expecting independent assurance to accompany ESG disclosure, resulting in a growing number of companies lending this credibility to their ESG report metrics. Organizations failing to include verification are increasingly met with disclosure skepticism.



CLIMATE LITIGATION RISK⁴

Climate related court case filings doubled globally since 2017 to 1,800 active cases worldwide. Organizations failing to provide accurate ESG disclosure across key risk dimensions and progress towards public commitments will increasingly be subject to costly legal action.

Mounting stakeholder pressure



Investors, regulators, clients, and competitors are recognizing and increasingly acting on sustainability and climate

"There is no company whose business model won't be profoundly affected by the transition to a net zero economy... companies that are not quickly preparing themselves will see their businesses and valuations suffer."

- Larry Fink, Chairman & CEO of BlackRock

"The countries that take decisive action now to create the industries of the future will be the ones that reap the economic benefits of the clean energy boom that's coming."

-Joe Biden, President of the United States

"Broadly, we are moving in the right direction – but what is missing is the speed and scale... bigger transformations are needed – the systems transformations that we now need require far more than any individual company can deliver."

-Paul Polman, former CEO of Unilever

"It is vital that the business community takes a clear leadership role, by establishing high ambition in shaping the practicalities of implementation and advocating for the policies supporting the required transformation of the global economy."

-Alliance of CEO Climate Leaders

"Investors increasingly want to understand the climate risks of companies... Large and small investors representing literally tens of trillions of dollars are looking for this information to determine whether to invest."

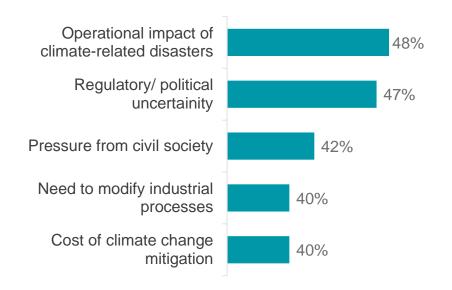
-Gary Gensler, Chair of the SEC



What are the top climate change issues already impacting your business? (select all that apply)

97%

of global respondents say their company has already been impacted by climate change.



2022 DELOITTE CXO SUSTAINABILITY REPORT

• The report is based on a survey of 2,083 C-level executives. The survey, conducted during September and October 2021, polled respondents from 21 countries: 44% from Europe/South Africa; 31% from the Americas; and 24% from Asia Pacific. All major industry sectors were represented in our sample.





ESG Drivers

COMPONENTS of S&P 500 MARKET VALUE







ESG Observations



Turning climate risks into opportunities to create long-term, sustainable impact in the marketplace.

Market Factors¹

Consumers - 43% of consumers are choosing brands due to their environmental values



Regulators - There are more than 1,800 climate laws and policies worldwide; the Paris Agreement has 197 signatories



Executives - 89% of executives agree there is a global climate emergency



Investors - 71% of executives are feeling pressure to take action on climate change by shareholders & investors



Employees - Approximately two-thirds of executives say their organizations are very concerned about climate change





Reallocation of Spend

28% of consumers have **stopped buying** certain products **due to ethical or environmental concerns**

Market Impacts ²



Brand differentiation

78% of consumers were more likely to **remember companies** that exhibit a **strong purpose**



Innovation & opportunity creation

53% of CxOs reported new revenue streams from socially conscious offerings



Talent engagement & retention

% of workers, and % of millennial workers, would take a pay cut at an environmentally responsible company



Operational efficiency

64% of companies with product sustainability programs reduce logistics and supply chain costs



Leadership **Expectations**

2/3 of global citizens said their government should do more to fight climate change

1 Shifting Sands: The Rise of Consumer Sustainability (UK), How Do You Tell If Climate Laws Really Work? Start By Counting Them (Forbes), Shifting Sands: Are Consumes Still Embracing Sustainability (UK), Deloitte 2022 CxO

Sustainability Report, Deloitte Insights Feeling the Heat

² Deloitte <u>2022 CxO Sustainability Report</u>, Deloitte <u>Sustainable Behaviors Survey</u>, Deloitte's <u>The Purpose Premium</u> report, Deloitte <u>2022 CxO Sustainability Report</u>



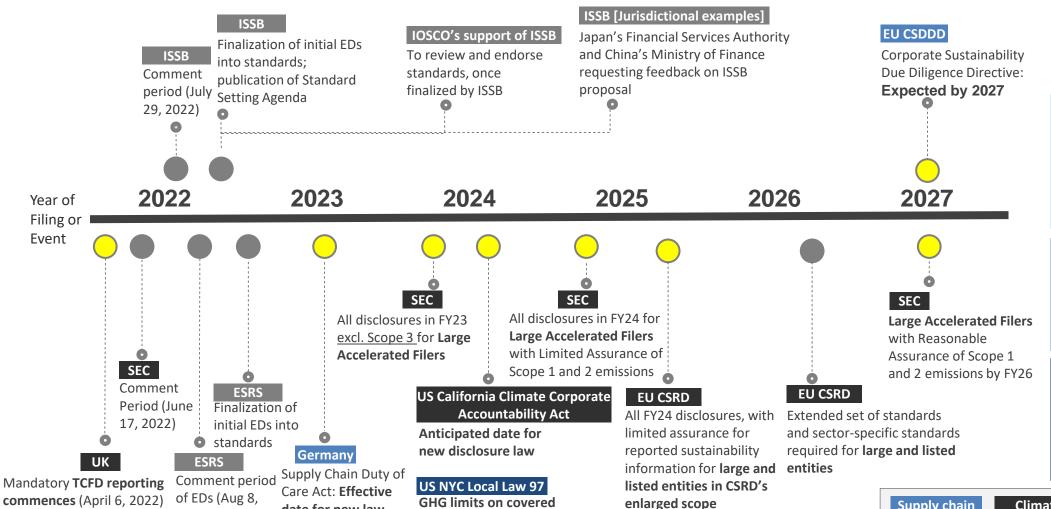
Timeline of significant anticipated regulation

date for new law

2022)



The next five years will likely present significant regulatory shifts towards enhanced ESG management. The timeline below can be leverage to help monitor and plan for upcoming requirements.



buildings to begin

International Sustainability Standards Board (ISSB) enhancing compatibility of proposals

The ISSB formed a working group comprised of several jurisdictions to enhance the compatibility of the ISSB's Exposure Drafts (ED) with jurisdictional initiatives.

Europe is leading the way in codifying supply chain due diligence laws; requirements at EU-level are not expected until 2027. Germany's national supply chain regulation goes into effect in 2023.

With the forthcoming **New York** City Local Law 97, a major US city has one of the most ambitious plans for reducing building emissions and energy, with large cities in other nations looking to NYC as a sustainability building model.

Supply chain

Climate

Energy

General



Pressing Industry Issues





CONSUMER

- Addressing the preponderance of industry emissions stemming from value chains, primarily from upstream production and downstream consumption
- Incentivizing better supplier environmental and societal practices (e.g., decarbonization, dignified labor conditions)
- Responding to demand for more sustainably and equitably produced products and supply chain transparency



- Driving access to financial services (e.g., saving, credit, insurance) for underserved individuals and businesses
- Providing products and platforms to manage sustainable investing assets
- Improving climate resilience by building and acquiring climate risk modeling capabilities

LIFE SCIENCES & HEALTHCARE

- Building **resilient and sustainable supply chains** that reduce emissions and manage climate-related risk
- Changing regulatory requirements for **diverse participation in clinical research** to remediate underrepresentation
- Focusing on pharma pricing transparency and market access strategies to improve access to medicine



ENERGY, RESOURCES, & INDUSTRIALS

- Reducing scope 1 emissions, primarily through carbon capture and reduction of methane emissions
- Diversifying product portfolios with **low carbon energy** while supplying traditional energy sources for the near-term
- **Limiting negative impacts on communities** from physical energy infrastructure and dangerous working conditions



GOVERNMENT & PUBLIC SERVICES

- Defining climate **action plans and roadmaps** to support commitments to net zero
- Crafting policies for fair, dignified, and equitable access to critical services (e.g., health, education, employment, mobility)
- Mobilizing **ESG financial investments** to accelerate the transition to a low-carbon and more equitable economy



TECH, MEDIA, & TELECOMMUNICATIONS

- Expanding clean energy use with global renewable power purchases and digital solutions for decarbonization (e.g., smart grids, smart buildings)
- Advancing **ethical tech** to anticipate potential effects and biases
- Tackling social risks related to data privacy, security, and workforce diversity



Climate Week 2022: Key Outcomes



- Data integrity, transparency and verification is a major challenge for emitters and an opportunity for solution providers
- Value Chain collaboration requires new data sharing methods stretching both commerciality & competition law
- Analytics & dashboards are needed to enable effective management decisions
- Reporting standardisation needed to enable fair comparisons by regulators, investors & customers
- Quantifying capability measuring & reporting capabilities & record in meeting commitments

'The link between biodiversity, climate & development is clear - it is just rational economics.... Investing in nature has never held such an opportunity'

- Nature & Biodiversity increasing focus from finance and business
- Taskforce on Nature-related Financial Disclosures (TNFD) move to nature positive
 - LEAP locate, evaluate, assess & prepare
 - Metrics paper to be published 4 November
 - 670 companies, 100 countries
- Carbon Markets Offsets increasingly seen as a lower priority – focus on reduction

'How do we how do we measure we are doing it right and have the capability?'

The Data Challenge

Just Transition



Natural Capital and Biodiversity

Finance

'The top 100 global listed food companies spend \$2 trillion dollar per year on practices that are often detrimental to biodiversity'

- Social cohesion is being widely recognised as critical to be able to deliver the speed, scale and breadth of the required transition
- Failure will drive political resistance, will slow transition and damage companies & the economy
- Need to meet people where they are and understand hopes and fears
- Benefits will not be shared equally this needs to be transparent and discussed
- The Climate Migration Council launched
- Planetary Boundaries getting more interest launch of Earth4All will build on focus

'The rise of climate action is leading to the rise of authoritarian governments'

- Glasgow Financial Alliance on Net Zero starting to see targets and operationalisation coming through
- International Sustainability Standards Board (ISSB) global disclosure standards (Article 13)
- Inflation Reduction Act (IRA) significant game changer (US\$330Bn) for the US market and an opportunity for firms globally
- **Transition Finance** massive interest in funding the transition but risk worries on speed & options





Deloitte Alignment



Strategy

Assess...confront the sustainability challenge

Evaluate impact of climate change trends and uncertainties. Define an organization's strategies and shape public policy to advance towards a more sustainable future.



Operations

Address...configure to execute on opportunities

Build and implement the capabilities, processes, innovations, and ecosystems required to mitigate and adapt to climate change and towards a sustainable future



Finance

Fund...obtain and allocate funds

Leverage evolving capital market transition to increase sustainable investments and optimize cost and capital structure



Reporting

Account...communicate results responsibly, with confidence

Ensure complete and transparent preparation, assurance, and disclosure of ESG data and metrics.

Meet disclosure and regulatory requirements

Examples:

- Sustainability Strategy & Roadmap Development
- Climate Assessments

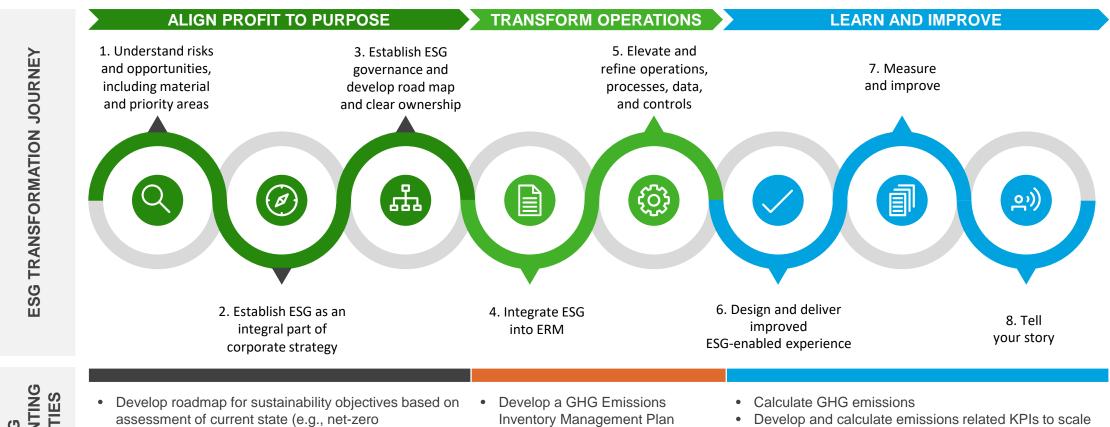
- Decarbonization Innovation
- Sustainable Operations & Supply Chain Transformation
- Carbon Trading Markets
- Government Grants & Incentives
- Governance
- ESG/Integrated Reporting & Regulatory Compliance



GHG accounting and the ESG transformation journey ONE ROOF



Key steps needed to achieve the benefits of GHG accounting can be realized as part of a broader end-to-end ESG organizational journey.



ACCOUNTING PRIORITIES

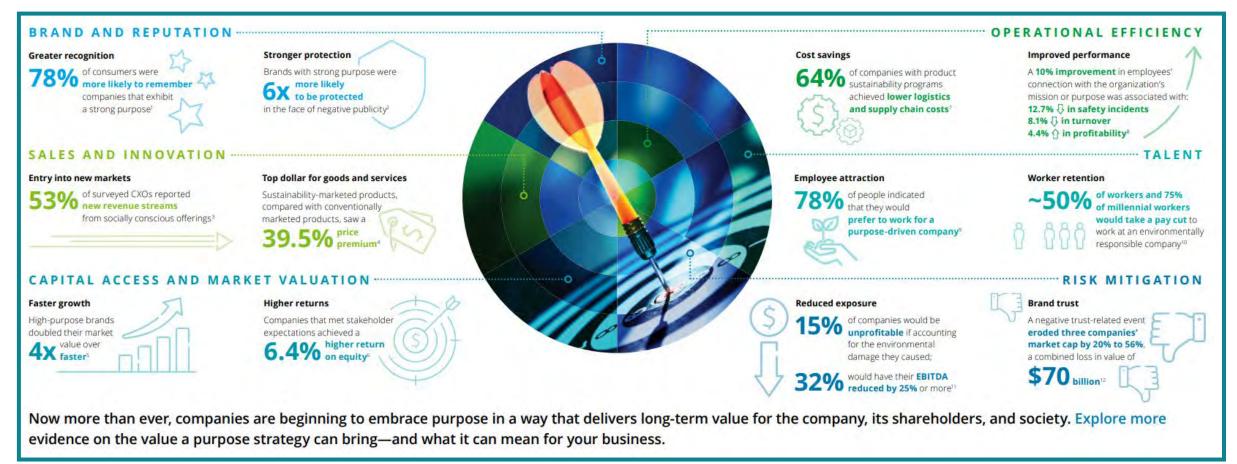
- commitment, disclosure compliance)
- Establish governance and accountability for achieving sustainability objectives
- Collect required data for emissions calculation
- Implement technology requirements for measurement of **GHG** emissions
- and sustain operations
- Develop internal reporting methodology to track climate related targets and transitions
- Report and disclose Scope 1, 2, and 3 emissions data for external stakeholders





The Purpose Premium

Changing expectations around the role of business in society are compelling companies to embrace sustainability...





Questions?



SCOVER



Confidentia





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