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project risk mgmt • bcr • health & safety • rmis • claims admin • esg • tprm • compliance • policy mgmt • internal audit • erm

EMPOWERMENT



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RISK UNDER  
ONE **ROOF**

Confidential

# Communicating to Leadership/ Creating Collaboration

**Bob Bowman**

*Chief Risk Officer, The Wendy's Company*

**Chris Henrichsen**

*SVP Risk and Litigation, Discount Tire*



# Risks Management Subjects of Interest







# Communicating to Leadership Topics

TRANSLATION



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DATA → INFORMATION → ACTIONABLE → INSIGHTS

- 
- 62% of CEOs and 77% of board members are not “highly engaged” in addressing risks and cyber threats.

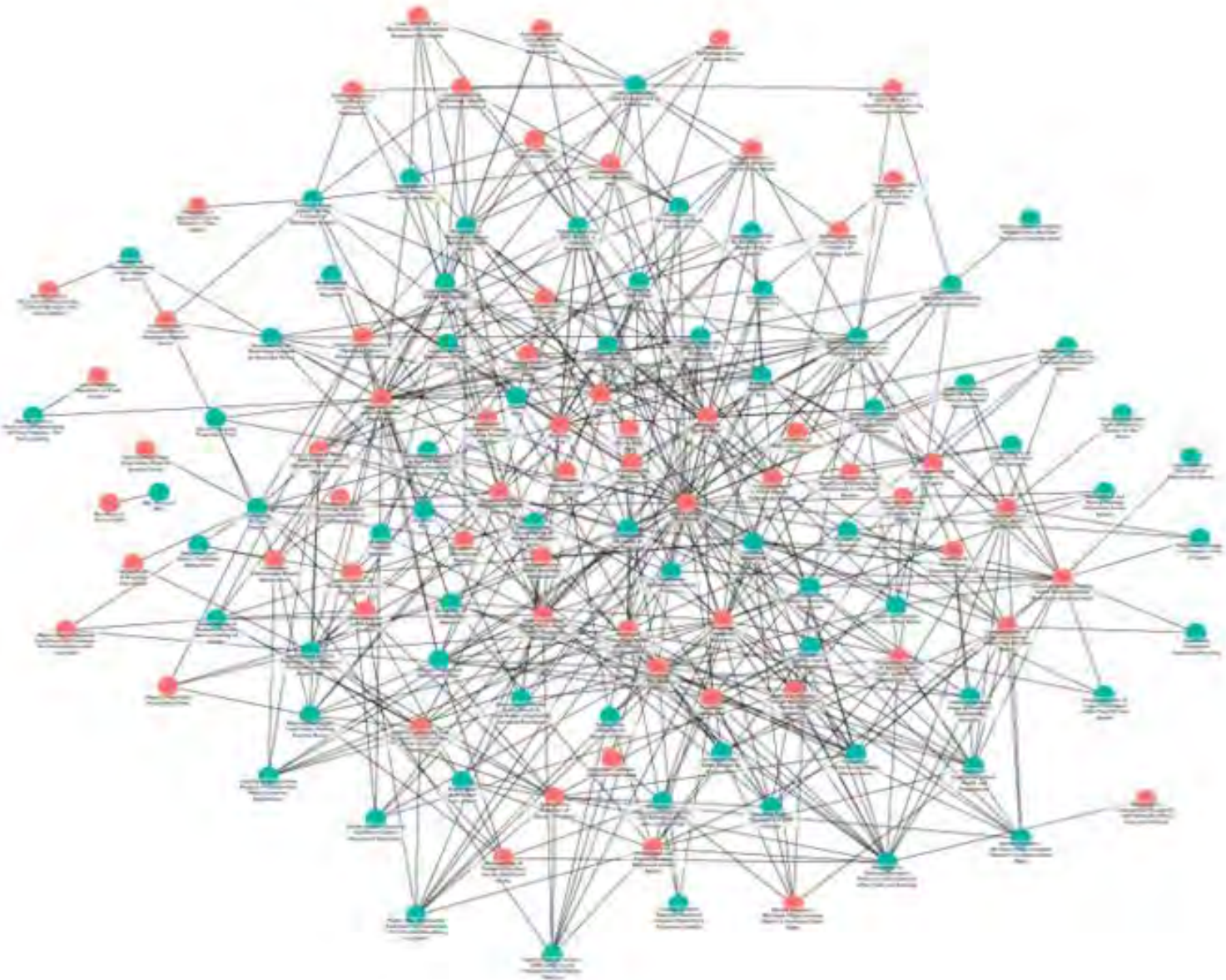
*HOWEVER*

- 95% of CEOs and 97% of board members believe their organizations will face serious threats and disruptions to their growth prospects in the next two to three years.

- Deloitte's *Global risk management survey, 12th edition Feb. 2021*

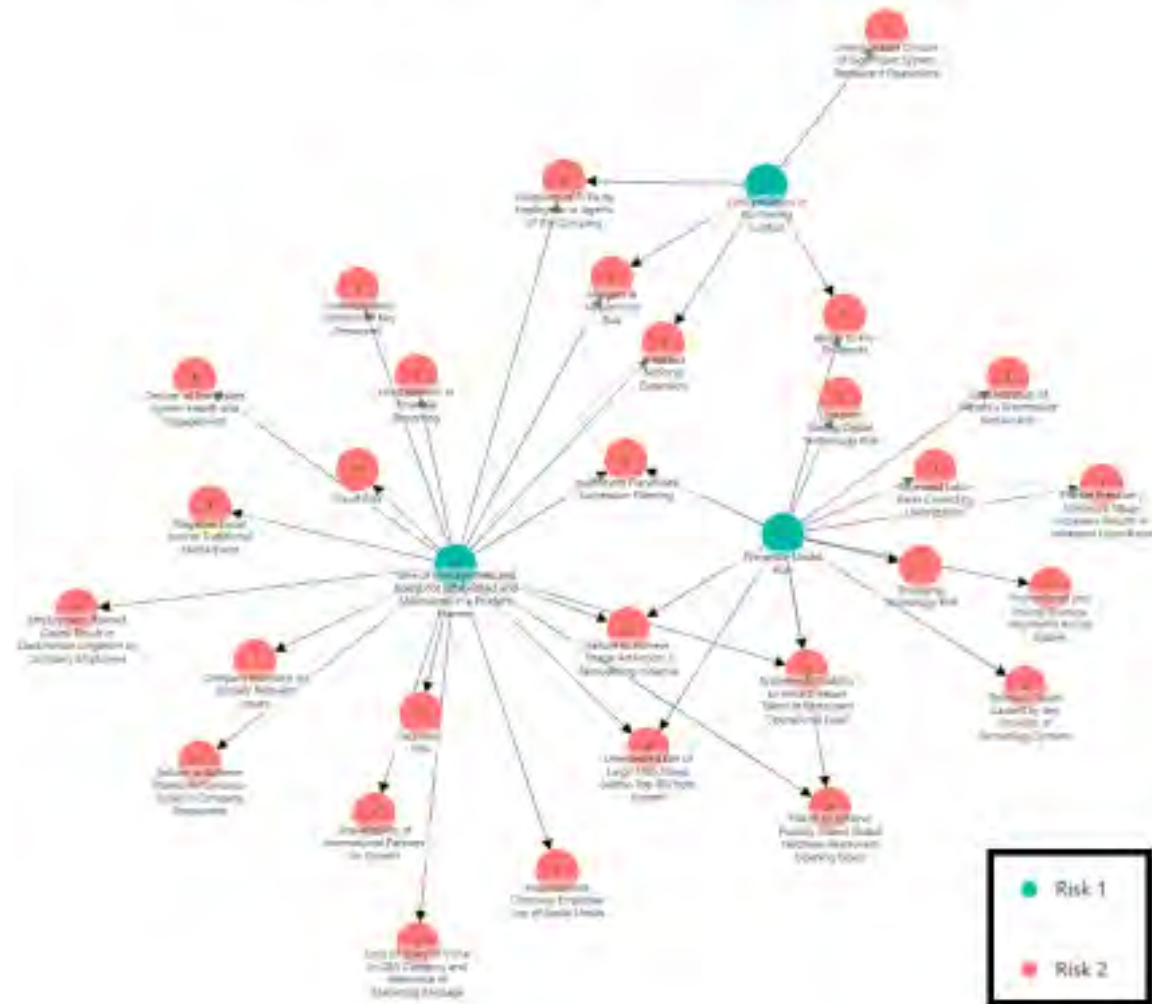


# Interconnected Risks



**portfolio as risk #1**

**portfolio as risk #2**



# Communicate Through Others – Risk Network





# Questions?



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DISCOVER

**RISK** UNDER  
**ONE** **ROOF**  
*Confidential*



# Connect with us.



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 **Chris Henrichsen**



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# Example Questions

- Does the collaboration always work?
- How detailed do I need to be?
- How often should we be talking to the business?
- How has utilizing the Riskonnect tool helped with the process?